



## UNITED STATES PATENT AND TRADEMARK OFFICE

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Bib Data Sheet

CONFIRMATION NO. 7812

<b>SERIAL NUMBER</b> 09/702,004	<b>FILING DATE</b> 10/30/2000 <b>RULE</b>	<b>CLASS</b> 705	<b>GROUP ART UNIT</b> 3622	<b>ATTORNEY DOCKET NO.</b> 291508006US1
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**APPLICANTS**  
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**\*\* CONTINUING DATA \*\*\*\*\***  
 THIS APPLN CLAIMS BENEFIT OF 60/167,060 11/22/1999  
*D.L.*

**\*\* FOREIGN APPLICATIONS \*\*\*\*\***  
*True D.L.*

**IF REQUIRED, FOREIGN FILING LICENSE GRANTED**  
**\*\* 01/20/2001**

Foreign Priority claimed 35 USC 119 (a-d) conditions met Verified and Acknowledged	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance <i>True D.L.</i> Examiner's Signature Initials	<b>STATE OR COUNTRY</b> WA	<b>SHEETS DRAWING</b> 1	<b>TOTAL CLAIMS</b> 37	<b>INDEPENDENT CLAIMS</b> 11
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**ADDRESS**  
25096

**TITLE**  
Targeting electronic advertising placement in accordance with an analysis of user inclination and affinity

<b>FILING FEE RECEIVED</b> 1786	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees ( Filing ) <input type="checkbox"/> 1.17 Fees ( Processing Ext. of time ) <input type="checkbox"/> 1.18 Fees ( Issue ) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit
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